

**The Vancouver Geotechnical Society
A Local Section of**

**The Canadian
Geotechnical Society**



**La Société canadienne
de géotechnique**

www.v-g-s.ca

27th Vancouver Geotechnical Society Symposium

Risk and Liability

Friday May 28, 2021

Virtual Symposium

Dear Corporate Sponsors and Exhibitors,

The Vancouver Geotechnical Society (VGS) invites you to promote your business at the 27th Annual VGS Symposium as a corporate sponsor or exhibitor of your products and services.

The Symposium will feature a virtual exhibitors hall on our custom Encore conference platform where you can network with attendees and promote your products and services related to geotechnical engineering. Breaks from the online content will provide an opportunity for participants to interact with exhibitors. Furthermore, the online platform will be available several days before and after the Symposium event day for participants to view the virtual exhibitor's hall. Based on the past several years, we expect about 150 to 200 participants comprising geotechnical practitioners, industry representatives, academics, and students.

We have opportunities for corporate sponsorship of the symposium at the Keynote, Gold, Silver and Bronze levels. The number of Keynote sponsors is limited to the number of keynote speakers, thus there can be only one this year. Such sponsorship is a great way to show your support of the VGS and help us continue providing professional development opportunities for the local geotechnical community.

The attached information sheet provides the details and benefits for potential Exhibitors and Sponsors. Please reserve early to avoid any disappointment. Please contact the undersigned if you have any questions or require more information.

Regards,

Shane Magnusson
VGS Symposium Co-Chair

Tim Morton
Exhibitor and Sponsorship Co-Manager

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**27th Vancouver Geotechnical Society Symposium
Friday May 28, 2021 – Virtual Event**

EXHIBITORS AND SPONSORS BENEFITS

Component included	Sponsorship/Exhibitor Level				
	Keynote Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor
Number of symposium registrations included	3	2	1	1	1
Limit of sponsors	1	No limit	No limit	No limit	No limit
Recognition during Symposium Program	Symposium Opening, during breaks, and before Keynote Presentation	Symposium Opening and during breaks	Symposium Opening and during breaks	Symposium Opening and during breaks	Symposium Opening
Additional Opportunities	Opportunity to introduce Keynote Speaker				
Logo and URL on VGS Website	Yes	Yes	Yes	Yes	Yes
Logo and URL on Symposium Welcome Page	Yes	Yes	Yes	Yes	
Logo on presentation background	All presentations	All presentations excluding keynote			
Virtual tradeshow booth					Logo, weblink, Introductory paragraph, virtual private meeting room
Price (CAD)	\$2500	\$1500	\$1000	\$500	\$1250

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Additional Information

Payment for sponsorship and exhibitor booths is via the online registration page on [the VGS Website](#), and credit card payment is available. Otherwise payment can be done via cheque, addressed to the “Vancouver Geotechnical Society” and mailed to:

Tim Morton
207-3333 Commercial Drive
Vancouver, BC
V5N 4E5

The online platform has an opportunity for participants to earn points for visiting exhibitor booths, viewing presentations, interacting with participants and viewing various parts of the website. Prizes will be awarded to the top participants. If your company has prizes available to award participants, please contact Tim Morton for details.

Development of the exhibitor booth is via Encore, our online platform, and below is some additional information:

- There is an opportunity to add additional content to the exhibitor booth, for an additional charge, such as an embedded video. Additional costs apply, and please contact Shane Magnusson for details.
- The meeting link for the virtual private meeting room is to be provided by the Exhibitor (such as Zoom). Break-out rooms and multiple rooms are possible, however will be managed by the exhibitor. Encore will embed an URL link in the exhibitor booth to your meeting room. If you require a license for a meeting room, additional charges apply.
- Following payment, we will send details to contact Encore to build the exhibitor booth. This will include a logo, paragraph description, contact names, and the private weblink for the meeting. Most content is required approximately 4 weeks before the event date.
- An exhibitor booth outline is on the following page.

Files Required for Exhibitor Booth

Exhibitor Logo –

Size: 500px X 500px preferred

Filetype: .png .jpg .eps

Exhibitor Weblink –

Format: Provide URL

Introductory Paragraph –

Word Limit - **150 words max**

Live video meeting link –

Personal link can be used or hosted
(Zoom link) by Encore at an additional cost

